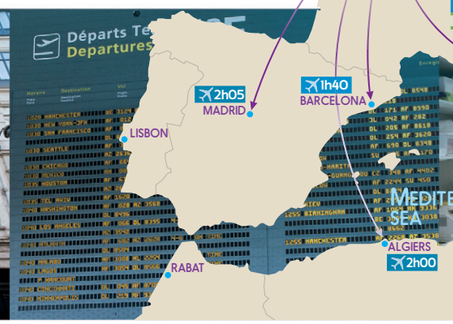
THE GRAND PARIS

PARIS REGION
NUMBER ONE IN EUROPE

AT THE HEART OF A UNIQUE
***500** MILLION*
CONSUMERS MARKET...



A UNIQUE ECONOMIC FORCE

- The only urban area in the euro zone with more than **10** million inhabitants
- Highest GDP in Europe (**€600** billion), **12** million people, **6** million jobs, **800,000** businesses
- A highly diversified economy with world-class sectors of excellence - including aerospace, automotive, digital and life sciences
- Europe's highest concentration of Fortune **500** corporations
- N°.1 region for trade fairs and conventions: **10** million business visitors each year
- N°.1 region for foreign direct investment in continental Europe
- N°.1 financial centre for asset management

OUTSTANDING TRANSPORT CONNECTIONS

- Global air traffic hub: **3** airports - n°.1 in continental Europe for passenger traffic - n°.1 in Europe for freight - Le Bourget: Europe's leading business airport
- High-speed rail network (the TGV network: **350** km/h) connected with the whole of Europe
- Access to maritime transport via the Seine, and Le Havre, Port de Paris, Europe's leading river port

TOP TALENTS AND CREATIVITY

- Europe's leading region for science and technology: **100,000** researchers and the highest number of high-tech patent applications
- N°.1 region for developing start-ups in Western Europe
- Europe's biggest concentration of higher education: **600,000** students (**20%** international)

UNRIVALLED QUALITY OF LIFE

- The world's n°.1 tourist destination (**44** million visitors per year - **30** million from outside France)
- Highly accessible, top-quality healthcare
- Outstanding architectural heritage, vibrant cultural scene
- Natural spaces: parks, vast forests and fields cover **80%** of the region

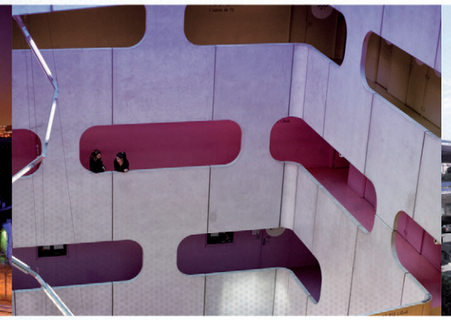
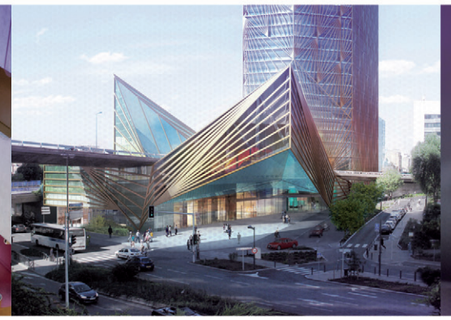
WORLD-CLASS INFRASTRUCTURE

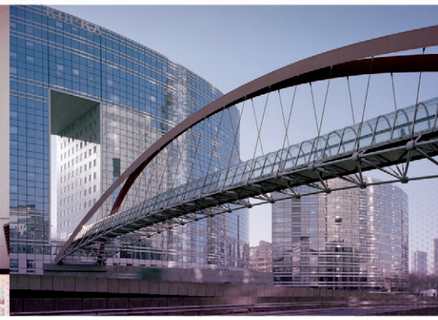
- Europe's leading commercial real estate offer: **52** million m^2 of office space, **330** business centres, Europe's n°.1 business district
- Global n°.1 for hotel capacity (**150,000** hotel rooms)
- Outstanding internet access and the most cost-effective in Europe via superfast broadband, WiFi and 4G

AND NOW, THE GRAND PARIS

THE GRAND PARIS
AN EXCEPTIONAL ECONOMIC DEVELOPMENT PROGRAMME

SETTING ***AMBITIOUS GOALS***



PRIORITISING MOBILITY

A €32 billion ambitious programme for a new express metro and for modernising and expanding existing transport networks:

- €25 billion of investments for the Grand Paris Express, a whole new metro system:
  - 200 km of new automatic metro lines and 72 new stations
  - Improved service to key economic hubs and airports
- €7 billion of investments scheduled by 2017 to expand and modernise existing networks – RER (High-speed metro), metro, light rail

PIONEERING BUSINESS ZONES

New business zones are taking shape and expanding, including:

- 3 business districts
- 5 campuses devoted to research, innovation and higher education
- 9 production, logistics and services sites

LARGE-SCALE URBAN DEVELOPMENT

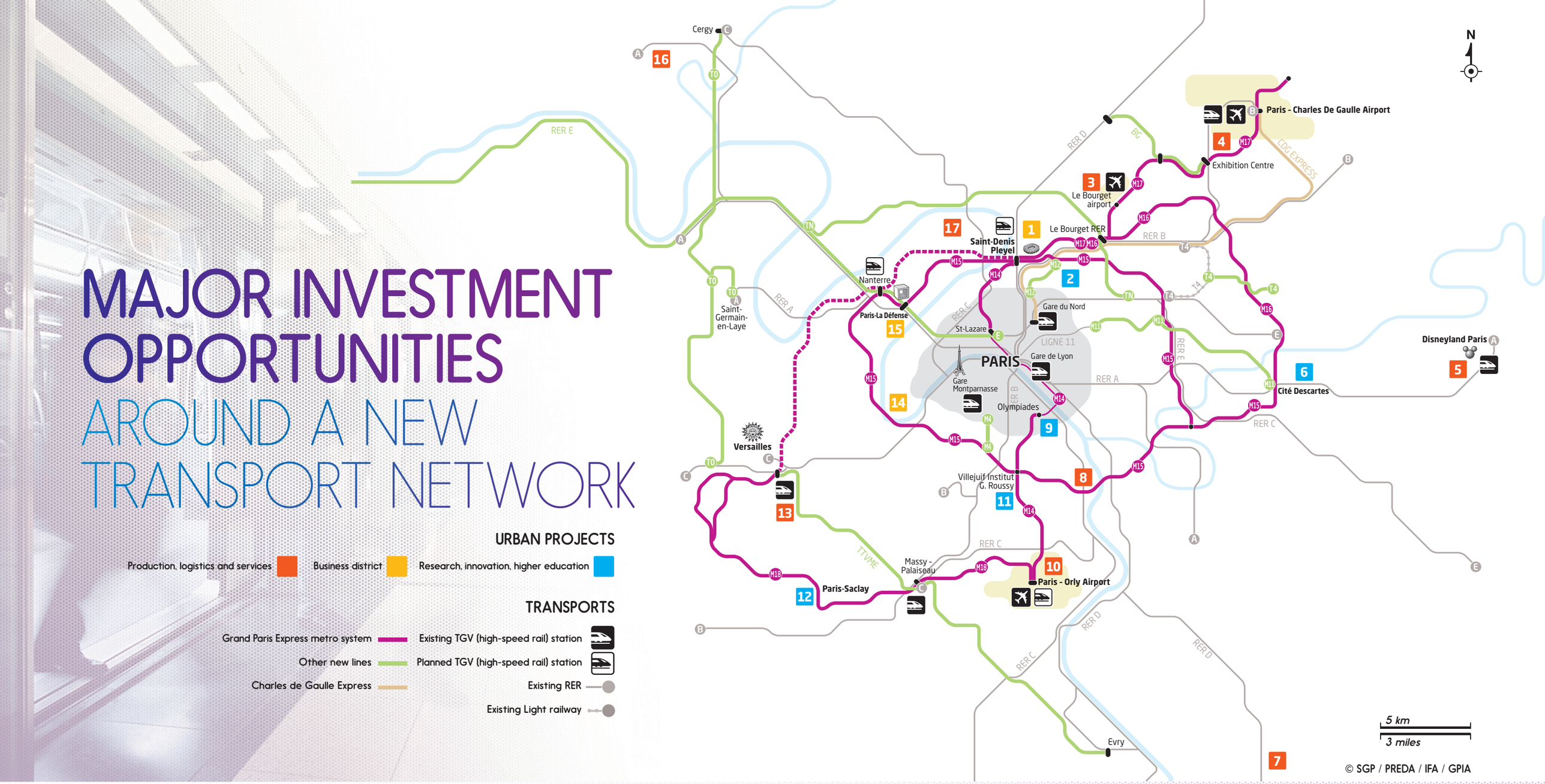
- 100 new mixed-use, sustainable, innovative neighbourhoods connected to transport networks
- New-generation rail stations incorporating retail and services
- Housing programme doubled: 70,000 new homes per year

BUILDING AN INNOVATIVE, SUSTAINABLE REGION

- The latest technologies serving transport systems, stations and travellers
- Urban planning responding to climate change and energy needs: densification of existing urban areas, creation of new eco-districts
- Commercial real estate: state-of-the-art, competitive, well-connected

"THE GRAND PARIS" THE SMART CITY

MAJOR INVESTMENT OPPORTUNITIES AROUND A NEW TRANSPORT NETWORK



URBAN PROJECTS

Production, logistics and services

Business district

Research, innovation, higher education

TRANSPORTS

Grand Paris Express metro system

Other new lines

Charles de Gaulle Express

Existing TGV (high-speed rail) station

Planned TGV (high-speed rail) station

Existing RER

Existing Light railway

BUSINESS DISTRICT

1 SAINT-DENIS PLEYEL
Paris Region's n°.3 business district
Planned:
- **7.6** million sq. m. for offices, housing and creative/film industry
- The biggest station in the Grand Paris Express network

14 SEINE OUEST
Media/digital technologies
Under construction: **850,000** sq. m. mixed-use development

15 PARIS - LA DÉFENSE
Europe's n°.1 business district
3.2 million sq. m. of offices
Scheduled: more than **1** million sq. m. of offices

PRODUCTION, LOGISTICS AND SERVICES

3 LE BOURGET AIRPORT
Paris Air Show - the world's n°.1 air show, aerospace industries
Planned: development of aerospace sector

4 GRAND ROISSY
CDG airport, Paris-Nord-Villepinte exhibition centre, business park, logistics, freight
Planned: **3** million sq. m. of freight, business tourism, business centres, retail centres

5 DISNEYLAND PARIS / MARNE-LA-VALLÉE
Leisure, tourism, events, business, housing
Planned: hotel capacity and tourist attractions to double by 2030 *(more than 160,000 sq. m)*

7 SÉNART
Logistics business park, natural open spaces
Planned: TGV *(high-speed rail)* station, logistics/services development

8 LES ARDOINES / SEINE AMONT
Planned: **1.6** million sq. m. mixed-use development

10 ORLY / RUNGIS
Airport, logistics, world's n°.1 fresh produce market
Planned: **900,000** sq. m. of offices, a TGV *(high-speed rail)* station, a gastronomy hub

13 SATORY / SAINT-QUENTIN / VERSAILLES
High-tech, automotive, defence
Planned: technology projects, carbon-free vehicles, sustainable mobility

16 CERGY/ SEINE-OISE CONFLUENCE
Waterway logistics - port at Acheres, natural open spaces
Potential: development of logistics, business, residential functions

17 GENNEVILLIERS
Waterway logistics, Europe's n°.1 river port
Potential: **150** hectares of logistics/port activities

RESEARCH, INNOVATION, HIGHER EDUCATION

2 CAMPUS CONDORCET
Under construction:
- Mixed-use development, **1.3** million sq. m.
- Europe's leading humanities and social sciences university cluster

6 CAMPUS DESCARTES / MARNE-LA-VALLÉE
Research, higher education and business - sustainable urban development
Planned: **840,000** sq. m. mixed-use development

9 PARIS RIVE GAUCHE *(LEFT BANK)*
2.5 million sq. m.:
Bibliotheque de France, Paris Diderot University
Planned: **450,000** sq. m. of mixed-use high-rise buildings

11 SCIENCE/HEALTHCARE CAMPUS
Hospital facilities, cancer research and innovation
Planned: **450,000** sq. m. devoted to science and the services sector

12 PARIS-SACLAY CAMPUS
Europe's leading private/public research cluster *(maths, physics, engineering science, energy, etc.)*
Planned: a campus city of **1.6** million sq. m.

GRAND PARIS
OPPORTUNITIES

LOCATE

Tailored operational and effective support - premises, sales contacts, technology partners, administrative procedures, recruitment

www.paris-region.com

INVEST IN NEW SITES

150 million sq. m. for development and construction in a range of locations connected by the Grand Paris Express metro system

www.greater-paris-investment-agency.com

ACCESS PUBLIC CONTRACTS

Public procurement contracts are set to boost a number of business sectors - construction/civil engineering, energy, engineering, environmental services, ICT, finance, legal services, etc

www.societedugrandparis.fr

Liberté • Égalité • Fraternité
RÉPUBLIQUE FRANÇAISE

ParisRegion
Economic Development Agency

Société du Grand Paris

îledeFrance

Invest in France Agency

Greater Paris Investment Agency

SOURCES: EUROSTAT, FDI Intelligence - Financial Times, Fortune Magazine - Global 500 companies, The Economist, Ernst & Young, Greater Paris Investment Agency & KPMG, INSEE (French Institute of Statistics), French Ministry of Research and Education, Invest in France Agency, Société du Grand Paris, Paris Region Investment Agency, CRT Paris Ile-de-France, Airports Council International, Haropa, Finance Innovation, IAU IDF, Immostat - IPD, Urban Land Institute, Startup Genome - Telefonica Digital - CRÉDITS PHOTOS: © ARD / Derouault Michel / Denis Bourges / Pascal Aimar Tendance Floue - PERIPHERIQUES Architectes / UPMC - Univers • © EPAD / THOMMAYNE / AGENCE MORPHOSIS - MANUELLE GAUTRAND © MaxiMou 75 © Paris Tourist Office / David Lefranc © RATP - Gilles Aligon © Sébastien Le Clézio / Datagora / Hubstart Paris

Design: Studio Annecy - September 2013